

THEY ADVERTISE.

Though it is not generally known, the California Syrup of Figs Co. is a Nevada corporation and was incorporated under the laws of this State about nine years ago. The inventor is a Nevada man, named Queen, who kept a drug store in Reno, where are now the headquarters of the company, and where they hold their annual meetings in July. At the last meeting a dividend of \$500,000 was declared, and a like amount was carried over as a sinking fund.

They were able to declare this large dividend from the fact that last year they expended \$50,000 in advertising, and it was the first year the company were able to pay a cent on the original investment.

Next year the company expects to declare a dividend of \$1,000,000, and inside of a few years will be paying \$5 a share.

Two years ago the stock could be purchased for 20 cents a share, but by judiciously advertising the medicine, the immense sales have so enhanced the value of the stock that it cannot be bought at any figure.

Judge William Haydon, who was formerly U. S. District Attorney for Nevada, is a heavy stockholder, as is also Mr. Huffaker, who lives near Reno, and at whose ranch the mixture was first made.

People who read this will wonder why it was not named after Nevada instead of California. The reason is plain. The incorporators being Nevada men, and understanding the peculiar characteristics of the people of the State, knew that their medicine must hail from some other State if they wished to sell any in Nevada.

The APPEAL would not think of publishing the above if the company depended on Nevada people for the sale of its remedy, knowing as we do that the announcement that it was a Nevada invention would cause people in this State to cease using it, merely from a natural inclination not to purchase a Nevada product if they can help it. Fortunately for the company, however, they are not dependent upon the Sagebrush State, as they have manufacturing in the principle cities of the Union, and were able last year to erect a \$45,000 building, in Louisville, Kentucky.

This wonderful change of a few years has been brought about by a lavish use of printers' ink.

PEN AND PASTE.

Free trade and free whisky! Pretty good platform, that. But what's the matter with free lunch?

Another New York hackman has married an heiress. Do those fellows want all the money on earth?

President Diaz sends word to Americans that capital is wanted in Mexico. Thanks. We need a few dollars ourselves.

The merchant who goes to sleep in these days will wake up to find that he has been left behind in the race for business.

The tin plate liar is taking a vacation. He left immediately after the last shipment of American-made tin. That made him tired.

The Whisky Trust is making preparations to reduce the cost price of whisky. The three-finger price will remain about the same.

That is a pretty story about Judge Field inducing his son to refrain from the use of tobacco and, barring the fact that Judge Field has no son, it is probably true.

Traveling men in California are objecting to the word "drummer," preferring to be termed "commercial travelers," or something like that. "Drummer," they think, more properly belongs to peddlers and fakirs than to people of their calling.

Guitar Lessons.
Miss Eva Dunn, a young lady thoroughly competent to teach, is prepared to give guitar lessons at the home of her parents, opposite Mrs. Abe Curry's residence, Carson City, Nevada. Terms 50 cts. per lesson. 25 tf

Sealed proposals will be received at the office of the Supervising Architect, Treasury Dept., Washington, D. C., till 2 o'clock p. m., on the 23d of July, 1891, for the labor and materials required for sidewalks, street cuts and gutters, of the approaches to the U. S. Court House, Post Office, etc., building at Carson City, Nevada. In accordance with specification and drawing, copies of which may be had on application at this office, or the office of the Custodian at Carson City, Nevada. Each bid must be accompanied by a certified check for \$100.00. The Department will reject all bids received after the time herein stated for opening the same, also bids which do not comply fully with all the requirements of this invitation. Proposals must be enclosed in envelopes, sealed and marked "Proposals for work on the approaches to the U. S. Court House, Post Office, etc., building at Carson City, Nevada," and addressed to W. J. EDEROOF, Supervising Architect.

June 29, 1891.

Hardware!
Groceries!

Stoves, Tinware, Wall Paper, Paints and Oils.

ALL KINDS OF
Hardware and Farming Utensils

At Lowest Market Rates.

ALL KINDS OF

STAPLE AND FANCY GROCERIES

JACOB MULLER,
Carson City, - - - Nevada.
my 28tf

MEAT.
NEVADA MARKET.

Opposite Capitol, Carson, Nev.

GEORGE HARK - - - PROP.

THERE IS NO NECESSITY OF EATING anything but good meat. It can be found here.

Beef, Stall-fed,
Pork, Corn-fed,
Mutton, Grass-fed.

-ALSO-
Head Cheese, Corned Beef and Sausages.

He also has a **GUINNEY REFRIGERATOR**, the best in the State, for keeping meats cool and fresh.

Prompt delivery to all parts of the city. 21tf

ANTHONY DIAS,
SUCCESSOR TO
KEYSER & ELROD.

Hay, Bran, Grain and Wood

AT REDUCED RATES.

FEEDING & STABLING

With extra care, and box stalls for horses

Parties will do well to enquire my prices before going elsewhere. Seed rye for sale at 2 cents per pound. d14

NEW GROCERIES.

JUST OPENED

-AND-

CONSTANTLY ARRIVING

INVOCES OF NEW GOODS

-CONSISTING OF-

FULL ASSORTMENT

Standard Family Groceries,

Everything Fresh and New!

Orders taken and goods delivered, Free of Charge.

Having had a thorough experience in the grocery line I solicit a fair share of patronage at my store on the corner of Third and Carson streets, two doors South of Wells-Fargo office.
GEORGE MEYER.

Great Reduction Sale

.....OF.....
BOYS' & CHILDREN'S CLOTHING

- JUST RECEIVED -
200 BOYS' SUITS

COMPRISING THE FINEST LINE OF

Sailor and Jersey Suits
EVER OFFERED.

Sailor Suits Reduced to \$1.50 each.
Boys' School Suits to \$2.00 each.

A. BERGMAN'S

Arlington : House : Block, : Carson : City : Nevada.

THE BULLION AND EXCHANGE BANK

CARSON CITY, NEV.

Surplus \$25,000

Fully Paid up \$100,000

DIRECTORS.

Jacob Klein, President.

Ervin Williams, Vice-President.

Trennor Coffin.

T. R. Hofer, Sec. and Cashier.

Receive Deposits and Transact a General Banking Business.

Mining Stocks Bought and Sold.

BULLION BOUGHT

Bullion and Ore Assays Made.

A General Insurance Agency

is connected with the Bank.

1891. 1891.

ORMSBY COUNTY
Agricultural : Society
(DISTRICT NO. 1)

SEPTEMBER 28th TO OCTOBER 3d, INCLUSIVE

\$8,000 IN PURSES & PREMIUMS. \$8,000

Trotting, Pacing and Running Races!

Ladies' Tournament! Stock Parade!

Pavilion Exhibits a Specialty!

For Speed Programmes, Entry Blanks, and other information, address the Secretary, at Carson City, Nevada.

S. L. LEE, President.

W. C. NOTEWARE, Secretary.

NEVADA

STATE FAIR!

1891.

RENO, NEVADA.

-FROM-

September 21 to September 26, Inclusive.

\$12,000 IN PURSES AND PREMIUMS!

TROTTING, PACING AND RUNNING RACES

LADIES' TOURNAMENT, MILITARY PARADE.

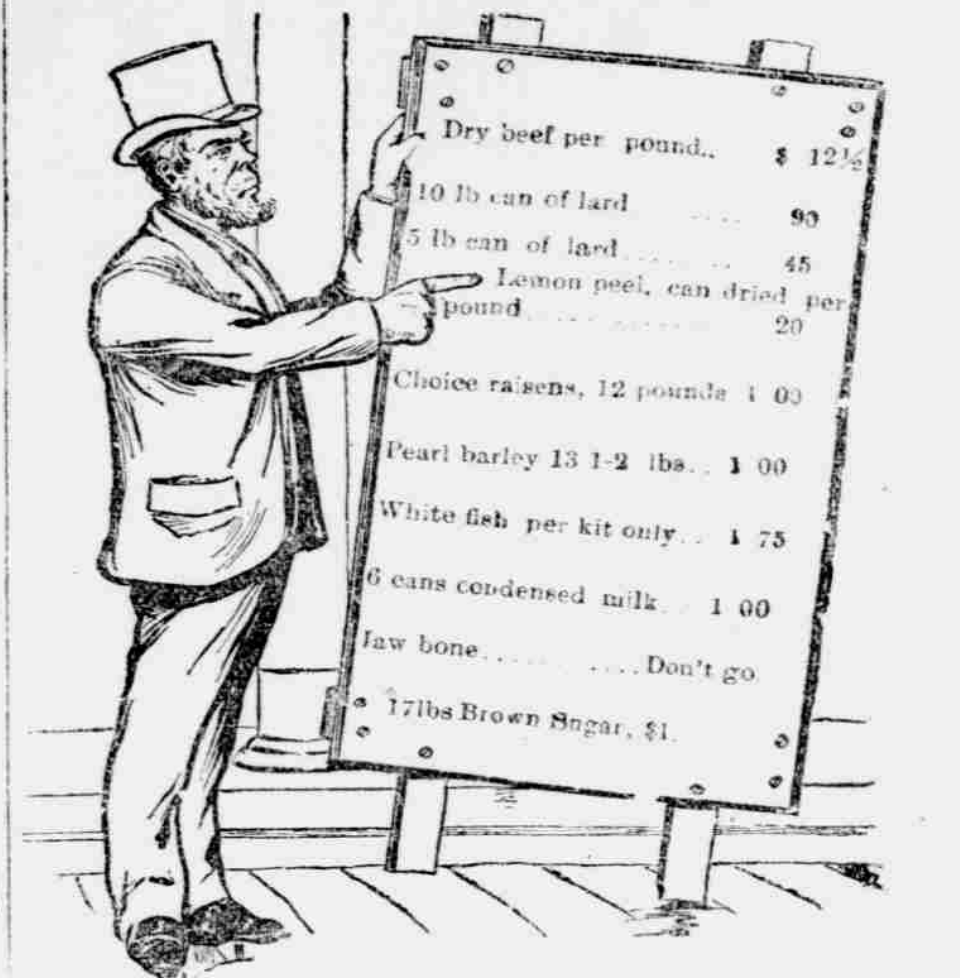
Splendid Agricultural, Horticultural, Mining and Mechanical Exhibits.

For Premium List, Speed Programme and other information, address the Secretary at Reno, Nevada.

W. H. GOULD, President

C. E. STODDARD, Secretary

How Does this Strike You?



TO BE HAD AT
Chas. H. Kelly's,

GO TO
THE EAGLE PHARMACY

- FOR -

Puer, Fresh Drugs.

MAKE A SPECIALTY OF

French Mixture Liniment,

Prune Syrup and

Burt's Insect Powder

Prescriptions Carefully and Accurately compounded by

P. HEIDINGER,

Apothecary and Pharmacist, Prop.

July 28

CAPITAL RESTAURANT

E. BRYAN

Proprietor.

I HAVE MOVED INTO NEW QUARTERS, AND NOW HAVE EVERY

thing in the best of style. My cooks are the best in the city,

and everything that the market affords can be had at all hours of

the day or night.

Oysters in every style, day and night. Private room

for families and parties. Meal orders attended

to and sent to any part of the city. Every

department first-class.

CALL AND INSPECT SOON

CHAS. W. IRISH,

Civil Engineer, Surveyor and

Consulting Engineer.

Will make Surveys of Mining

Claims for Patent, and will do all

kinds of above and below ground

Surveys for Mines, including reliable

Assays of the Ores of same.

He solicits orders for all such

work, and for Hydraulic and

Irrigation Surveys, and will do all

work in the line of Surveying and

Engineering. Only Good and Reliable

instruments used. Address P. O. Box 546, Reno, Nev. a16

THE ST. CHARLES HOTEL.

The Two Popular Hotels, the St. Charles and Muller House.

Are now being run under one management.

And known as the St. Charles.

The accommodations and table

will be of the best, and the Bar

stocked with the best Wines, Liquors

and Cigars in the market.

GILBERT BRIGGS, Prop.

may 6

Keep out of the grain on the

Winn Ranch. No shooting allowed

on the premises. Mrs. E. G. Winnie.

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MASTIFF
smoking
Tobacco
Everybody is using it because it is the best
most desirable
package to carry.
Ask your dealer
FOR SALE EVERYWHERE